**Morgan Stanley**

**Score**

- **49 Neutral**

- **Report created on September 12, 2018**

- **Last close price as of September 10, 2018**: 47.94

**52 week range**: 44.01 - 57.60

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**Summary**

- This company ranked **positively** in 3 out of 4 IHS Markit Categories but is **neutral** compared to the Financials sector
- Perception of the company's creditworthiness is **positive**
- Bearish sentiment is **low**
- Economic output in this company's sector is expanding

The Score aggregates factors from multiple information sources at IHS Markit to provide a single score that is more dynamic than any single source. Find out more about our methodology on page 2. **Disclaimer**

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**Bearish sentiment**

**Positive**

**Short interest**

Short interest is **extremely low** for MS with fewer than 1% of shares on loan. This could indicate that investors who seek to profit from falling equity prices are not currently targeting MS.

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**Money flow**

**Neutral**

**ETF/Index ownership**

ETF activity is **neutral**. The net inflows of $4.86 billion over the last one-month into ETFs that hold MS are not among the highest of the last year and have been slowing.

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**Economic sentiment**

**Positive**

**PMI by IHS Markit - Financials**

According to the latest IHS Markit Purchasing Managers' Index (PMI) data, output in the Financials sector is **rising**. The rate of growth is strong relative to the trend shown over the past year.
Score, an IHS Markit product

Methodology

The Score Report by IHS Markit combines equity short interest, ETF fund flow data, and credit default swap (CDS) spreads with the sector level PMI economic indicator to help investors gauge change in market sentiment for a company.

Four components are analyzed by IHS Markit when computing a sentiment score:

- Securities Finance Short Interest score measures the magnitude of investor short selling. High or increases in short interest imply that more investors believe valuations are high.

- Exchange Traded Fund (ETF) dataset measures the daily flow of money into and out of ETFs’ holdings of a particular company’s share of equity. After converting the data into a rolling 21-day summation, it is compared to the one-year range. Analyses indicate that a larger than normal quantity of money flowing out of ETFs often indicates an exhaustion of negative sentiment. Note that there may be instances when a company’s historical ETF flows are inadvertently skewed as a result of corporate action data that is not publicly available at the time when the daily fund flow data is captured.

- The Purchasing Managers Index (PMI) measures economic output at the sector level. The analysis includes three aspects of the metric: magnitude, direction of recent trend, and distance from a 12-month average.

- Credit Default Swap spreads provide insight into investors’ perception of the credit quality of a company. IHS Markit’s CDS price history ranks the 5-year CDS spread vs. its most recent one- and three-year ranges to measure relative credit sentiment. Increases in CDS spreads often indicate credit concerns for a bond issuer.

The overall score ranks the company’s average score across every available component versus its peers within the same sector. The algorithm requires at least three components to produce the score. The sentiment is calculated based on the company’s overall score’s percentile ranking among other companies in the sector, with the top 33% of the scores receiving a ‘Positive’, the middle 34% a ‘Neutral’, and the bottom 33% ‘Negative’. Please note that it is possible to rank positively, neutral, or negatively across most or all categories and the company can still receive a different sentiment rating based on how the overall score compares to its peers.
Morgan Stanley  NYSE:MS

49 Neutral

7 days Upgrade

from Negative

on September 6, 2018

Report created on September 12, 2018

IHSMarkit.com

Please send inquiries to score@ihsmarkit.com

Disclaimer

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